



Council for the Spanish Speaking, Inc.



Annual Report 2007 - 2008

Mission and Vision

Mission

The Council for the Spanish Speaking, Inc. advocates on behalf of Latinos and the socially and economically challenged. It offers programs in education, housing and human services to improve quality of life for families, children, youth and the aging; promotes cultural, racial and linguistic understanding; and community planning and development supportive of social and economic equity.

Vision

The Council for the Spanish Speaking, Inc. will be a leader in the delivery of quality bilingual programs and services to Latinos and the socially and economically challenged; it will create opportunities for advancement, promote equal access to the tools necessary to fulfill personal and family goals and economic self-sufficiency; and, it will advocate for social and economic conditions that improve quality of life for all.



Embracing Latino Culture



El Día de los Niños 2008
(see page 10)
Picture taken by Cy White

To Our Friends



Luis "Tony" Báez, PhD,
President & CEO
Far left: Gary Williams,
PhD, Board Chair

Dear Friends and Colleagues,

It is a pleasure to be associated with the Council for the Spanish Speaking, Inc., the oldest and most consistently accessible Latino-serving nonprofit in Milwaukee. Annually, approximately 12,000 individuals are served through the Council's educational and human service programs. These services, offered in Spanish and English, connect individuals to sustainable jobs and greater self-sufficiency.

In the last year we have grown through the addition of three new facilities: the Aurora Weier Educational Center, the Hillview building, and the former Acapulco Restaurant and Lounge. Surely, getting them ready for expansion and new programming has been a challenge. We ask that you stay in touch with our staff and check our website for periodic reports on our progress.

We also experienced growth in our services to immigrants and expect this to continue as immigration reform unfolds. Advocacy on behalf of immigrants will be central to our programs, particularly as the Latino population continues to grow in Wisconsin.

Our services are made possible through the work of our committed staff and board and the generosity of our community, major funding sources, and partners. We stand indebted to those who place trust in us and offer our gratitude and thanks. Feel free to call any time for a visit.

Sincerely,

Gary L. Williams, PhD
Board Chair

Luis "Tony" Báez, PhD
President & CEO

2007 – 08 Accomplishments

- An **Office of Fund Development and Grant Writing** was created, with the financial support of multiple foundations, to oversee the Council's fundraising, marketing and capital campaign development. New marketing material has been created to give the Council a cohesive look.
- The Council's website has been significantly enhanced. The new site offers insight into the Council's programs, services, advocacy and history. It also lists volunteer opportunities and has the capability to accept online donations. Visit www.councilforthespanishspeakingmilw.org to see the changes.
- The Council purchased the **Aurora Weier Educational Center** located at 2669 North Richards Street, Milwaukee. The site provides spacious, newly renovated classrooms for the Guadalupe Head Start North program and will offer local community programming for youth and families.
- The Council **received a building** assessed at \$2.2 million from an anonymous donor. Plans are underway to move existing programs into the building while adding a new initiative in collaboration with the American Red Cross and Milwaukee County. The Hillview building is located at 1615 South 22nd Street, Milwaukee.
- The Council purchased the **Acapulco Restaurant and Lounge** located at 600-608 West National Avenue, Milwaukee. This past June 2008 the Acapulco Lounge collapsed during torrential rains and wind storms, which caused the Council to alter its original plans. Visit our website for updates on the building.
- This past year, the Council **increased its receipt of funds**. This included, among others, a \$50,000 one-time grant from United Way to expand social services; a combined \$110,000 grant from the Greater Milwaukee, Helen Bader, Northwestern Mutual and Argosy foundations to institute a development office; a \$75,000 donation from the Herzfeld Foundation and a \$120,000 increase from Federal Head Start to expand our Guadalupe Head Start program; a \$45,000 parent training program from the National Council of La Raza; and a \$300,000 increase in Loyola Academy High School's budget to serve more at-risk youth.

Adult Learning



Adult Learning

The Council's Adult Learning and Workforce Development program is a gateway to social participation and mobility for recent immigrants and other economically challenged adults. It provides literacy and skills development to any academically under prepared adult. Professionally trained, bilingual instructors and staff provide large classroom, small group and individualized instruction to meet the needs of these diverse learners.

Students can participate in the Adult Basic Education program to improve their literacy levels and prepare for the GED program. The GED program helps students obtain a high school credential while improving skills needed for post-secondary education or training. All students can participate in workshops that include basic computer and employability skills.

English language learners participate in survival English classes, which include communication, reading and writing. In addition, a learning center helps students study for the written driver's exam and assists students in preparing for the Citizenship test.

2007-08 Highlights

- The Council is proud of the 17 adults who received their GED, six of whom graduated with honors. This year the graduation ceremony took place at the Milwaukee Theatre. This new facility created a more formal environment, which really enhanced the ceremony.
- Adult Learning served over 400 adults in English Language Learning services and over 200 adults in adult basic and secondary education services.

Guadalupe Head Start



Education at an Early Age

The Council's Guadalupe Head Start (GHS) program prepares 3 to 5 year old children for school by addressing the educational, health and emotional needs of children. The program supports emerging literacy and early math skills, while embracing and encouraging bilingualism among the children.

Since a child's earliest years significantly contribute to their development, GHS ensures that each child receives a complete developmental assessment and teaches children about dental hygiene and nutrition.

GHS recognizes that parents are pivotal to the success of their children and encourages participation in program activities. GHS provides a family support specialist to help parents as their child's first teacher.

2007-08 Highlights

- The Council received a grant from the National Council of La Raza to begin two programs that train early education teachers to meaningfully engage and empower parents to take an active role in their children's education from the very beginning.
- The Council received a grant from the Herzfeld Foundation to build a playground at the newly renovated Aurora Weier Center. The playground will help to improve the children's large motor skills.
- The Council received an excellent review from the Marquette University Department of Speech Pathology and Audiology. Their research showed substantial gains in the children's phonological awareness skills, which is critical for pronunciation and spelling.

Loyola Academy High School



Preparing for the Future

Loyola Academy High School provides a safe, welcoming environment for at-risk students living in Milwaukee. As a partnership school with the Council and Milwaukee Public Schools, students receive a personalized educational experience through close relationships with teachers and staff.

Students excel in the small class size setting and receive one-on-one academic support through the Homework Help program. Loyola strives to improve the students' social skills by offering various team sports and after school clubs. In addition, the students volunteer for the Council's annual Thanksgiving Food Drive and *El Día de los Niños* (see page 10).

Teachers at Loyola do everything they can to prepare the students for their future educational or employ-

ment goals. Students tour technical college and university campuses and are given occupational and career counseling to find jobs that match their skills and interests.

2007-08 Highlights

- The Council received a Leadership Institute for Latino Literacy professional development grant from the National Council of La Raza (NCLR) for its work with Latino and English language learners. The grant provides strategies to teachers on strengthening literacy and numeracy skills.
- This year 25 of 29 seniors graduated from Loyola.
- The Council increased its high school enrollment from 95 to 130 after consolidating with the Aurora Weier Educational Center.

Social Services



Providing Answers

Focusing on the social needs of immigrants, the Social Services Department provides comprehensive bilingual services to Latinos and other immigrants looking for assistance. The bilingual/bicultural staff offer immigration and citizenship assistance, translate and notarize documents, and advocate for the individuals served. This department also helps clients resolve matters with Social Security, income taxes, transportation, licenses, landlord/tenant concerns, legal problems and emergency referrals to food pantries.

In 2007-08, the Social Services Department served 2,300 individuals and their families. Most served were Latinos residing in four counties in southeast Wisconsin (Milwaukee, Ozaukee, Washington and Waukesha). Of these, 79% resided in zip codes 53204 and 53215.

2007-08 Highlights

- The Council began a collaboration with Marquette University Law School and Quarles & Brady to provide free legal consultation and referrals. This program helps to fill the gap in Milwaukee's south side for free legal advice for Spanish-speaking individuals. Between the clinic's opening in February 2008 and June 30, 2008, it served 196 people.
- The Council participated in Money Smart Week Wisconsin by teaching consumers how to manage money.
- The Council offered workshops hosted by the Wisconsin Department of Agriculture, Trade and Consumer Protection to inform consumers how to protect themselves from fraud.

Housing for the Elderly and



Independent Living

The Housing Department provides the elderly or mobility impaired an opportunity to live independently in quality, low-income housing. In partnership with the U.S. Department of Housing and Urban Development, the Council manages 132 apartments in Milwaukee.

In addition to a safe living environment, residents are encouraged to create a community amongst themselves. Community rooms are provided for residents to socialize, which helps to reduce isolation. Staff organize recreational and educational programs to promote healthy living and positive interactions between the residents.

A bilingual service coordinator is also available to connect residents to social services specific to their individual needs.

2007-08 Highlights

- The Council provided permanent housing to eight individuals who were homeless and living either on the street or in a friend's basement or attic.
- Students in the Marquette University Art Club painted two beautiful 4-by-8 foot murals for the Santa Cruz apartment complex community room. Residents, Council employees, board members and Milwaukee County Supervisor Elizabeth Cogg-Jones gathered for the dedication.
- The Council received a grant from the Wisconsin Housing and Economic Development Authority to install security cameras at three locations. These cameras add an extra sense of security and allows the on-site manager to monitor the premises.

Mobility Impaired



Casa Catalina
3640 West Mitchell St.
Milwaukee, WI 53215



El Jardin I
920 West Madison St.
Milwaukee, WI 53204



El Jardin II
1504 South 6th St.
Milwaukee, WI 53204



La Paz
1313 South 6th St.
Milwaukee, WI 53204



La Villa
5801 West Lakefield Dr.
Milwaukee, WI 53219



Santa Cruz
3029 West Wells St.
Milwaukee, WI 53208

Housing Locations

Events



Thanksgiving Food Drive

More than 900 low-income families in Milwaukee enjoyed a complete Thanksgiving dinner due to the Council's 38th annual Thanksgiving Food Drive.

Families received food boxes that included nonperishable food items donated from local schools, fresh produce and tortillas from area farms and businesses, and a gift certificate to a local grocery store. Boxes provided enough food for Thanksgiving celebrations and a few extra meals.

Thanksgiving is a special time for families and friends to share a meal and enjoy each other's company. The Council is proud to serve thousands of individuals, most of whom are children and the elderly, each year.

El Día de los Niños (Children's Day)

Over 1,000 children and adults took part in the Council's annual *El Día de los Niños* event that was held in partnership with MPS. It was a lively, heart warming experience to promote early literacy, education, community resources and cultural appreciation.

Participants were awed by the dance performances representing different cultures and age groups. Children enjoyed story time, games and crafts while parents received information about community health and education services.

Clothing Drive

The Council partnered with CorpCare Distributions, Inc. to provide 976 low-income families with brand new, quality clothing during the holiday season.



The Brewers' Chorizo poses with a child at *El Día de los Niños* 2008. Photo taken by Cy White
Page 10: Volunteers pack food boxes at the Thanksgiving Food Drive 2007

Financial Summary

Council for the Spanish Speaking, Inc.
Statement of Financial Position
For year ended June 30, 2007

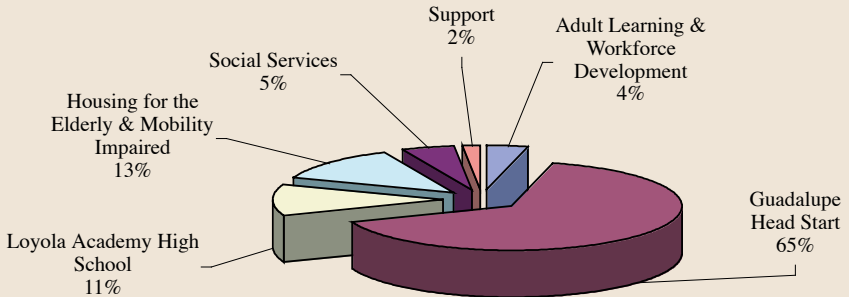
Assets	Council	Housing Corporations	Totals
Current Assets	662,461	262,965	925,426
Property & Equipment	1,173,569	3,502,630	4,676,199
Other		4,758	4,758
Total Assets	1,836,030	3,770,353	5,606,383
Liabilities & Net Assets			
Current Liability	567,822	312,682	880,504
Long Term Liability	719,139	4,403,244	5,122,383
Total Liabilities	1,286,961	4,715,926	6,002,887
Net Assets			
Total Net Assets	549,069	(945,573)	(396,504)
Total Liabilities & Net Assets	\$1,836,030	\$3,770,353	\$5,606,383

Funding Sources

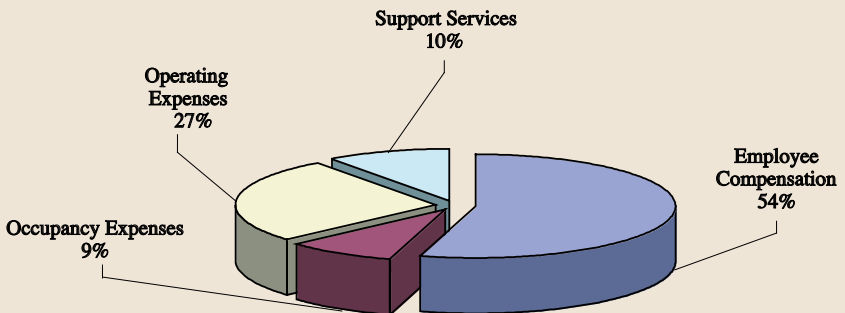
Milwaukee Area Technical College	U.S. Department of Health and Human Services
Milwaukee Area Workforce Investment Board	U.S. Department of Housing and Urban Development
Milwaukee County General Assistance Medical Program (GAMP)	UMOS, Inc.
Milwaukee County W-2	United Way of Greater Milwaukee
Milwaukee Public Schools	Wisconsin Dept. of Public Instruction
National Council of La Raza/ Gates Foundation	Wisconsin Department of Workforce Development
Social Development Commission	Wisconsin Housing and Economic Development Authority
State of Wisconsin Child Care	Wisconsin Technical College System
U.S. Department of Agriculture	

Revenue and Expenses

Revenue by Program



Program Expenses



2007-2008 Donors

¡Muchas Gracias!



Foundations

Argosy Foundation
Badger Meter Foundation, Inc.
Bucyrus-Erie Foundation
Gardner Foundation
Greater Milwaukee Foundation
Helen Bader Foundation
Joseph and Vera Zilber Family Foundation
Joy Global Foundation
Marshall & Ilsley Foundation
Northwestern Mutual Foundation
Park Bank Foundation
Realtor Youth Foundation
Rexnord Foundation
Roundy's Supermarkets Inc.
Wisconsin Energy Corporation Foundation, Inc.

Donors and Friends

Geralyn Allen
Anonymous Donors
Alba Baltodano & Mohd Helwany
Bayside Middle School Families
Luis & Anamaria Belmontes
Julie Biller & Stuart Berger
Judith Callan
Barbara Cannell
Chan & Chan, Inc.
Nicholas & Robin Checota
Ashley Coblentz

María Colón
Combined Federal Campaign
Mark Conforti
William & Jane Crise
Amy Biller Daniels & David Daniels
Benn Dipasquale*
Heidi Dohmen
John & Laurie Douglass
Sean Douglass
El Rey
R. Elliott
Carole Ferrara
Leah Fiasca
Mark Fiegel & Christine Palazzari
John Fitch
Maria Flores
Louis Fortis
Theodore & Jean Friedlander
H. Fuller
General Plastics Inc.
Robin Joyce Gerson
Susanne Gidan
Claudia Patricia Gomez
Greater Milwaukee Foundation
Les Weil Fund
A.J. & L.A. Greco
Keenan Grenell, PhD*
Donald & Michele Haffner
Mark Hamilton & Alejandra Eskin
Jean Hartnett
Robert Henken & Barrie Joseph-Henken

Robin Hix*
Joe & Raissa Horstmeier
C.J. Iglinski
John & Frances Jaeger
JCPenney Logistics
Rebecca Katz
Tess Kieselhorst
Clifford & Marcia King
Mark Knowles
Mark Kopetsky & Jennifer Micke-Kopetsky
Charles Kowalski
Kristin Kratzke
Dolores Kuffel
La Causa, Inc.
Eugene Lacznak
James Layman
Lincoln State Bank
Christine Macon
Bagwajikwe Madosh
John Merline & Inger Wilkerson
Milwaukee County
Morgan Stanley
Dean Muller
Nicolet High School Families
Patricia Nolan
Brian & Harriet Pack
Roberto Peterson
Charles Phillips & Pamela Grant Lager
Gloria Jean Pitchford-Trice
Daniel & Susan Popp
Puerto Rican Cultural Cmte.
Quarles & Brady

Jertha Ramos
 John & Kathleen Riebau
 Ann Riordan
 Perfecto Rivera &
 Lyn Holt-Rivera
 Riverview Park & Waterworld
 Cristina Rodriguez
 Felipe Rodriguez, Jr. &
 Socorro Gonzales**
 Elisa Romero**
 Leonor Rosas
 Karyl Rosenberg
 Luke Schtele
 Heidi Schulz
 Cristina Schwaba**
 Michael & Daisy Schwartz
 Mark Schwiesow
 Rozanne Screven
 Souder, Betances &
 Associates Inc.
 Thomas & Mary Spies
 Standard Roofing Inc.
 Jonathan & Rebecca Steinbach
 Martin Strouse &
 Jean Pereles-Strouse
 Harold & Felicia Townes
 United Community Center
 United Way Contributors
 University School of
 Milwaukee Families
 John Vergeront
 Deborah Walbergh
 James & Kathryn Walters
 Wells Fargo
 Paul Werner, M.D. &
 Patricia Scharine Werner
 John & Judith Worm
 Alicia Zamarripa

In-Kind Gifts

Abil Heating & Cooling
 Arctic Glacier Ice
 Badger Boiled Ham
 Bayside Middle School
 Betty Brinn Museum
 Canvasback Inc.
 CorpCare Distributions
 CDC of St. Joseph
 Church Women United
 Columbia-St. Mary's Hospital

Culver's
 El Campesino
 El Rey
 Keep Greater Milwaukee Clean
 Kohl's Department Store
 Kraft Foods
 La Hacienda
 Lena's Food Market
 Lopez Bakery
 Marquette University
 Art Club
 Graduate School of Mgmt.
 Law School
 Office for Diversity
 Women's Athletics
 Marquette Univ. High School
 Miller Bakery
 Miller Brewing Company
 Milwaukee Paper Co.
 Milwaukee Public Library
 Milwaukee Public Schools
 National Hardware
 Nicolet High School
 Northwestern Mutual Life
 Insurance
 Old Country Buffet
 Palermo Pizza Co.
 Panera Bread
 Pete's Market
 Pick'n Save
 Rockwell International
 Salvation Army
 Shady Lane Greenhouse
 Springdale Farm
 Stormonth School
 Thermo Asset Mgmt. Services
 Tripoli Temple-Shriners
 Univ. School of Milwaukee
 Vieau School
 Walgreens
 Wauwatosa East High School
 Wauwatosa United Methodist
 Church
 Wauwatosa West High School

Community Partners and Memberships

Allied Home Mortgage
 Alzheimer's Association

Apartment Association of
 Southwest Wisconsin
 Greater Milwaukee Literacy
 Coalition
 HIRE Center
 Hispanic Professionals of
 Greater Milwaukee
 Insulation Technologies, Inc.
 JP Morgan Chase & Co.
 Local Initiatives Support
 Corporation (LISC)
 Marquette University Trinity
 Fellows Program
 Milwaukee Area Tech. College
 Milwaukee Child Care Alliance
 Milwaukee Cty. Dept. on Aging
 Milwaukee Institute of Art and
 Design
 National Association for the
 Education of Young Children
 National Council of La Raza
 National Head Start Assn.
 PACE Program
 SER-Jobs for Progress, Inc.
 Social Development
 Commission
 Southeastern Wisconsin Area
 Agency on Aging
 Spanglish
 University of Wis.-Milwaukee
 We Energies
 Westend Development Assn.
 Wis. Early Childhood Assn.
 Wisconsin Head Start Assn.
 Wisconsin Literacy
 Wisconsin Regional Training
 Partnership/Big Step
 Wis. Teachers of English to
 Speakers of Other Languages
 UMOs, Inc.
 Urban Economic Development
 Association of Wisconsin
 Vet's Place-Central

*Indicates board member

**Indicates former board
member

Volunteers *Gracias!*



Giving Back to the Community

Thank you to the hundreds of volunteers who gave of their time to support the Council and those the Council serves. Volunteers are crucial to successfully running the Council's many programs and events throughout the year.

Assisting at the Thanksgiving Food Drive or *El Día de los Niños* is always a favorite for volunteers who sort food, pack boxes or help children with arts and crafts. Volunteers who help on a more regular basis often tutor students in the Adult Learning program or at Loyola Academy High School, read to children in Guadalupe Head Start, or demonstrate craft projects to the elderly.

In addition to serving others, many Council volunteers have the opportunity to utilize their Spanish speaking abilities while catching a

glimpse into the lives of Milwaukee Latinos and the socially and economically challenged.

Volunteering is a great way to gain an understanding of the social needs in Milwaukee, and it provides an opportunity to meet people from a variety of backgrounds. If you would like to volunteer at the Council, please call 414.384.3700 ext. 236. Your help is greatly appreciated!



Board and Management

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University of Wisconsin-Milwaukee

Patricia Villareal, Vice Chair
University of Wisconsin-Milwaukee

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Office of Governor Jim Doyle

Julio Guix, Treasurer
Retired Banker

Wilma L. Bonaparte, PhD
Milwaukee Area Technical College

Renee Booker
North Avenue Community Corp.

Benn Dipasquale
Retired Attorney

Keenan Grenell, PhD
Marquette University

Robin Hix
Morgan Stanley

Julia Luna
Luna Realty, LLC

Michael Mueller
We Energies

Kimberly Porter
*University of Wisconsin-
Cooperative Extension*

Clare Reardon
Froedtert Hospital

Fred Tabak
Tabak & Tepper, S.C.

Management Staff

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President & CEO

Maricruz Talavera-Pettis
Vice President

Kay MacKenzie
Director
**Adult Learning and Workforce
Development**

Robert Conrad
Director
Guadalupe Head Start

Mary Keefe
Director
Loyola Academy High School

Elisa Romero
Director
Housing and Social Services



**Council for the
Spanish Speaking, Inc.**

Locations

Administration, Housing and Social Services

**614 West National Avenue
Milwaukee, WI 53204
414.384.3700**

414.384.7622 (fax)

***see page 9 for housing locations**

Adult Learning and Workforce Development

**614 West National Ave., 2nd Floor
Milwaukee, WI 53204
414.384.7420**

**Loyola Academy High School
1645 South 36th Street, 2nd Floor
Milwaukee, WI 53215
414.672.6868**

**Guadalupe Head Start
Administration
1648 South 37th Street, 2nd Floor
Milwaukee, WI 53215
414.384.5122**

**Guadalupe Head Start Loyola
1645 South 36th Street
Milwaukee, WI 53215
414.384.9830**

**Guadalupe Head Start North
2669 North Richards Street
Milwaukee, WI 53212
414.263.4533**

**Guadalupe Head Start South
239 West Washington Street
Milwaukee, WI 53204
414.384.8260**

**Guadalupe Head Start at Jo's Day
Care Academy
3027 West Greenfield
Milwaukee, WI 53215
414.385.9830**

**Guadalupe Head Start at CDC-
St. Joseph
1600 West Oklahoma Avenue
Milwaukee, WI 53215
414.384.8801**

**Guadalupe Head Start at United
Community Center
1028 South 9th Street
Milwaukee, WI 53204
414.645.4869**

**Guadalupe Head Start
Family Resource Center
1659 South 36th Street
Milwaukee, WI 53215
414.383.1515**

www.councilforthespanishspeakingmilw.org



United Way



**EQUAL HOUSING
OPPORTUNITY**